



Dear Friend of Burt,

I am thrilled to announce Burt Rigid Box's latest strategic endeavor. On January 26th, 2010, Burt concluded an alliance with former competitor, Bronx-based Plaza Packaging. Plaza will shut its doors on March 15th, 2010, and Burt will take over all sales and production for the two companies.

We at Burt are pleased to carry on the legacy of a company known for its excellence, integrity, and warmth of service. We look forward to a strong partnership with Plaza's President, Michael Albert, and to deepening our relationships with the company's clients. For Burt, the alliance is a wonderful opportunity to continue our tradition of service in the cosmetics industry while using our resources and talent to their utmost.

Please direct comments and questions to Ron Blaird at 800.443.0299 ext. 102 or rblaird@burtbox.com. Check out Plaza's website at www.plazapkg.com.

Laura Hurd
Marketing Director